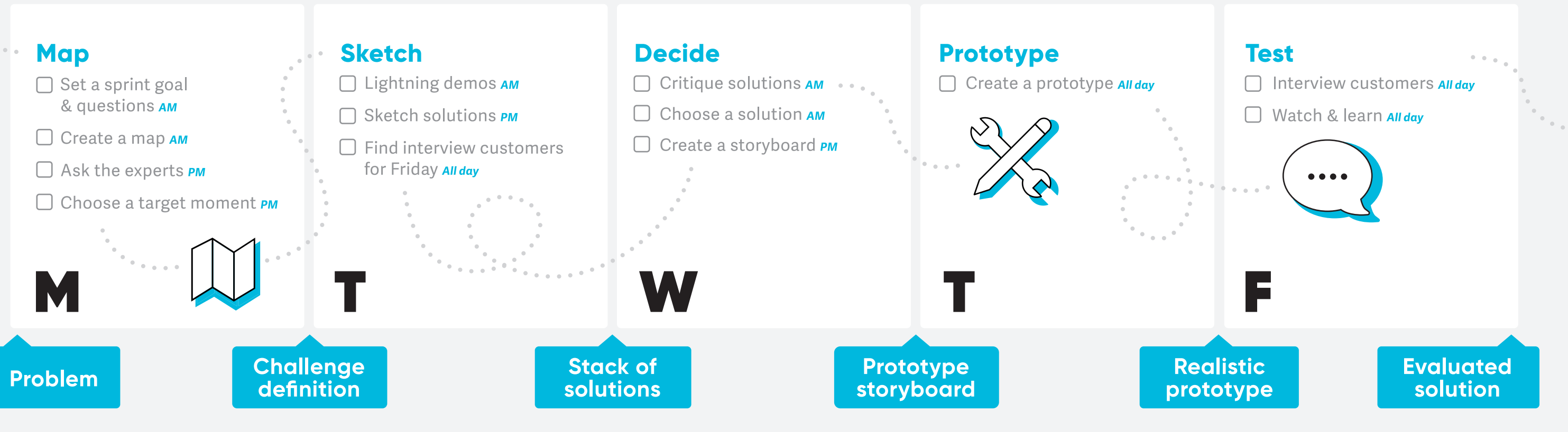


# Sprint week



## The challenge

<b>Sprint goal</b> <i>e.g. "To make something awesome in 12-18 months"</i>	<b>Key metric</b> <i>How will you measure success?</i>
<b>Sprint questions</b> <i>e.g. "Will customers pay for this?"</i>	<b>Audience</b> <i>Who are you targeting?</i>
	<b>Target moment</b> <i>Where is the greatest risk/opportunity?</i>



**Don't forget!**

- Breaks & lunch
- Snacks
- Timekeeping (set a timer to keep on schedule)
- Housekeeping (using mobiles, computers etc)

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